

**LAURA MERTZ** strangelinesdesign@gmail.com -- strangelinesdesign.com  
linkedin.com/in/lauraemertz/ --- (804) 317-1950

## GRAPHIC DESIGNER & COMMUNICATIONS SPECIALIST

### WORK EXPERIENCE

**Sentara Healthcare**, Communications Advisor

July 2022 - present

remote position

- help to rebrand various materials with new logos and new program names
- re-work and re-create various documents and newsletters used throughout the company
- make edits to documents as they are approved by other team members

**Strange Lines Design**, Owner and Designer

October 2021 - present

Richmond, VA

- started my own graphic design company in which I am the sole operator
- create logos, restaurant menus, and various graphics for my clients

**Lunch and Supper**, Server

January 2019 - present

Richmond, VA

**The Grill at Patterson and Libbie**, Server

March 2016 - October 2021

Richmond, VA

**Sugarcube Productions**, Social Media & Marketing Associate

December 2016 - June 2017

- helped promote and plan a first year music festival in Culpeper, VA
- wrote press releases to be placed in music publications
- managed a team of promoters for increased impact

**The Camel**, Marketing/Promotion Intern

October 2016 - May 2017

Richmond, VA

- promoted a variety of concerts and events using online social media
- designed and distributed posters for concerts and events
- started a monthly open mic. night that is still in effect

### WHAT I'VE STUDIED

Virginia Commonwealth University, 2013-2017

Robertson School of Media and Culture

Creative Advertising

### TECHNICAL SKILLS

Software: Adobe Photoshop, Illustrator, InDesign, Microsoft Word, PowerPoint, and Excel

Social Media: WordPress, Instagram, Facebook, Twitter

Writing: Copywriting